

2004

2004
Participating
Organizations

Westinghouse Savannah River
Company

Wackenhut Services, Inc.

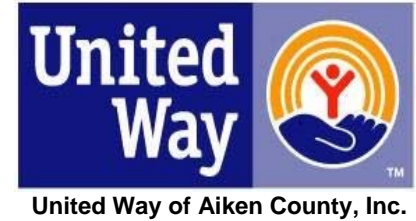
Publix Super Markets, Inc.

Bechtel Savannah River, Inc.



“As an LE, you will invest a lot of time and effort into your work but you will always get more out of it than you put in. It is a great way to meet people and get connected in the community. It will definitely enhance your career, and enable you to make a meaningful and lasting impact on our community.”

Jackie Kane, Chair
Loaned Executive Recruitment
Wackenhut Services, Inc.



*our community...
your opportunity...*

2005

Loaned

Executive

Program

what matters™

Campaign Dates
Loaned Executives are
needed for:
United Way of Aiken, Inc.
2005 Campaign Year

LE Training

August 22, 2005 – August 26,
2005

Campaign

August 26, 2005 - October 28,
2005



For over 50 years, United Way of Aiken County has partnered with many organizations in the community to provide valuable training to their employees through the Loaned Executive (LE) Program.

Valuable training for your staff.

The LE Program focuses on developing the customer service, sales and marketing skills that are essential in today's business environment. Furthermore, your employees will network and build relationships in the business community.

A typical week on the job includes:

- Public Speaking
- Sales Strategies
- Account Management
- Time Management
- Project Management
- Public Relations Practices

Have a well-rounded employee.

A valuable quality in an up and coming executive is their outlook and understanding of the community. Many of today's most successful executives have been able to increase their effectiveness because of their knowledge of and involvement in their communities. The United Way educates and trains LEs on the needs and issues in the community and provides them with the opportunity to experience the value of making a difference.

Interact with members of the community.

Another great outcome of this experience is an opportunity for your employee to directly interact with various executives and stakeholders in the community. It's a great way for your employee to network for your organization

Make an investment in the community and witness the returns.

Loaned Executives are invaluable members of our United Way staff during the annual campaign. LE responsibilities include assisting companies with the implementation of workplace campaigns, developing new accounts, representing your company and the United Way of Aiken County at campaign rallies and special events, as well as tracking results and campaign progress.

In 2004, LEs raised an average of \$140,000 each for our United Way. As you can see, the return on investment is staggering.

This is your chance to help the community and your organization at the same time.

In order to take part in this great program you must either loan an employee to serve as a Loaned Executive or sponsor a Loaned Executive by providing monetary support in the amount of \$3,000.

Please complete the attached form and mail or fax to United Way of Aiken County ■ Loaned Executive Program ■ P.O. Box 699 ■ Aiken, SC 29802-0699 ■ Fax to 641-2887 ■

For more information about United Way's Loaned Executive Program, contact Dave McRae at 648-8331 Extension 12.

**United Way of Aiken County
Loaned Executive Program
P.O. Box 699
Aiken, SC 29802-0699
648-8331 ■ 641-2887 (fax)**

Contact Name

Organization

Phone

Fax

- Yes, we will provide Loaned Executive support this year.
 - We will loan you ___ employee(s) for the campaign from
 - August 22 – October 28

Name of Loaned Executive

Phone

Name of Loaned Executive

Phone

- We will provide sponsorship support for the Loaned Executive Program at a rate of \$3,000.
- No, we are unable to support the Loaned Executive Program this year.

Signature

Date