

UNITED WAY OF AIKEN COUNTY, INC.

# IMPACT REPORT

United Way of  
Aiken County, Inc.



# 2022

# United Way of Aiken County 2022 Collective Impact Report



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## Community Impact Report Overview:

United Way of Aiken County impacts the lives of real people everyday through the generosity of YOUR donations! Through a network of 30 Partner Agencies and 45 Critical Need Programs, United Way of Aiken County and its Partners serve over 150,000 people in Aiken County. Critical Need Programs range from assistance to elderly, children, victims of abuse, help with vocational training, addiction counseling, afterschool programs and many other services. These critical need programs fall into the four critical need area: Education, Income, Health, and Assistance in Crisis. We greatly appreciate the support that you as donors provide that enable us to continue to provide these services to our community.

## A Message From Our Chair:



I didn't grow up in Aiken County---at least not in the traditional sense---but I found out who I am as a person over the past 18 years that I have lived here. My experience with the United Way of Aiken County has played a major role in that process. I have seen, first hand and up close, the need that many of our fellow citizens have right here in our community. In addition, I have discovered a kind of joy that I believe you can only experience when you help your fellow citizen for no other reason other than it is the right thing to do. If you are reading this report, more than likely you know exactly what I mean. If you want to find out more, I encourage you to get involved and see what I'm talking about, by giving of your time and resources, and joining in on a way of life we call LIVING UNITED!

Giving to the United Way of Aiken County means giving directly to 30 local partner agencies, including 45 critical need programs that serve the needs of people, our neighbors-- right here in Aiken County. Our local United Way office is proud of having an efficiency rating that exceeds the national financial standard for non-profit agencies, meaning more than 90 cents per dollar donated goes directly to programs and services, as opposed to administrative costs. Our partner agencies rely heavily on United Way's efficiency, its hardworking staff, and the many volunteers they recruit year after year for 70 years running. Together we will continue to ensure the neediest amongst us know that hope lies ahead.

Without the support of people like you, so many individuals, families, children, seniors, forgotten, or just plain unlucky fellow citizens of this great county would be left behind. Please join me in the effort of lifting up those in need, and experiencing the joy of LIVING UNITED!

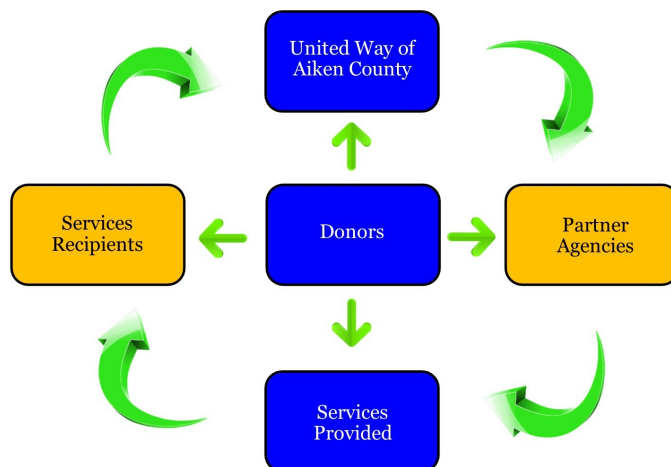
# Why Give to United Way of Aiken County?

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United Way of Aiken County seeks to be the best steward possible of the money entrusted to us. By supporting 30 partner agencies and the 45 critical need programs that they provide to our community, United Way strives to make it possible for everyone in Aiken County has the opportunity for a happy and healthy life.

## Why is your donation so important?

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Because YOU are the center of our world!!

## Your generosity allows us to...

- Help over 150,000 people in Aiken County every year
- Support 45 critical need programs
- Deliver over 300 Be a Bunny Baskets to seniors in our community
- Equip children in our school system for success

## Critical Need Funding

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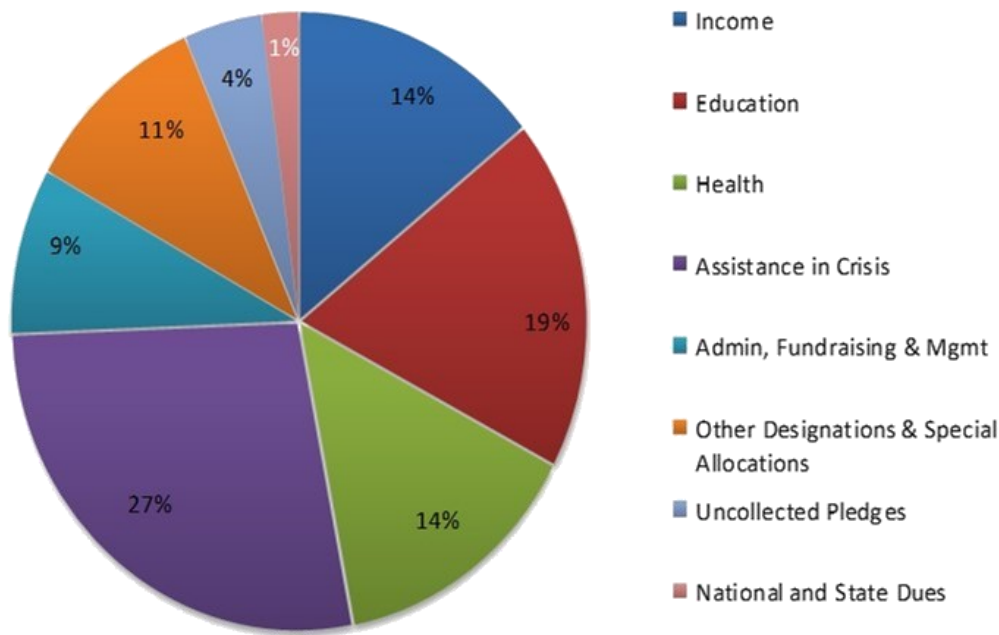
Each year our partner agencies submit funding requests for the critical need programs they run. These applications are thoroughly vetted by our Care Councils, who then recommend funding which is in turn approved by the Executive Committee and Board of Directors. In 2022 United Way of Aiken County provided over \$1.5 Million in funding to 45 critical need programs that serve our community.

Click on the link below to see the complete list of Critical Need Program Funding for 2022.

- [2022 Critical Need Program Funding](#)

# Where Does the \$\$ Go?

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## Partner Agencies and Critical Need Programs

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United Way of Aiken County has 30 Partner Agencies who administer 45 Critical Need Programs in Aiken County. These programs each fit into one of our 4 Service Areas: Education, Income, Health, and Assistance in Crisis.

Click on the links below to see complete lists of our Partner Agencies and the Critical Need Programs they provide to the community.

- [Partner Agencies](#)
- [Critical Need Programs](#)

## Initiatives and Grants

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United Way of Aiken County runs several initiative programs out of its office in Aiken County. In addition to those programs, United Way of Aiken County also administers two grant programs: the SC DSS Grant and FEMA's Emergency Food and Shelter Program. You can click on the icons below to learn more about each of our Initiative and Grant programs.



With events such as Inspirational Tea and Women's Gala, each year Women United Achieve their goals in helping women and children in our community. To learn more about Women United click this link.



With events like Day of Caring Project Vision accomplishes its goal of improving self efficiency among Aiken Counties homeowners. For more information on Project Vision click this link.

Success By 6 is a collaborative initiative dedicated to insuring that the children in our community are provided with the opportunity and tools needed to start their path of learning.



Be A Bunny is our spring outreach initiative for seniors throughout our community. For more information click this link.

# What Impact is made?

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Through donations from organizations and individuals, United Way of Aiken County and its partner agencies are able to impact over 200,000 people every year in our community. Each of our partners provide a logic model as part of their year end reports. These models show what the program is trying to accomplish, how they plan to do that ,and then the impact of the program on their clients. We have included links to those below.

## Agency Logic Models

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- ACTS Utilities Logic Model
- ACTS Medical Logic Model
- Aiken Center PEP Logic Model
- Aiken Youth Development Logic Model
- Alley Cats Logic Model
- ASLS Congregate Dining Logic Model
- Best Friend Express & Dial A Ride Logic Model
- Boy Scouts Logic Model
- Brothers & Sisters Logic Model
- CanHope Logic Model
- Child Advocacy Center Logic Model
- Community Medical Clinic Logic Model
- Community Ministry of NA Logic Model
- Children's Place Logic Model
- Cruisers Logic Model
- Cumbee Center Domestic Violence and Shelter Logic Model
- Cumbee Center Sexual Assault Logic Model
- Cumbee Center Counseling Logic Model
- Girl Scouts Logic Model
- Golden Harvest Logic Model
- Help Line Logic Model
- LSCOG Medical Assistance Program Logic Model
- MHA Education, Assistance & Referral Logic Model
- MHA Welcome Baby Logic Model
- Nurture Home Logic Model
- Project VISION Logic Model
- Red Cross Logic Model
- Salvation Army Boys & Girls Club Logic Model
- Salvation Army Emergency Shelter Logic Model
- Salvation Army Social Services Logic Model
- Tri-Development Logic Model
- VITA Logic Model

## Did you know??

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Are you interested in finding out more about the day to day impact United Way of Aiken County and our Partners have in your community?

If you check out the page to your right or watch the videos below you will find some quick facts about the services and impact we have on the community.

You can also follow us on Facebook, Instagram and Twitter to hear stories about the very real impact your donations have on people in our community.

## Impact Videos

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- Nurture Home
- Tri-Development
- MAP
- Children's Place



Did you know?

Over 24,000 meals were served in 2022 by The Salvation Army. (The Salvation Army)



Did you Know?

Cumber Center in Aiken County sheltered 157 clients 2022 with 74 of them being children. (Cumbee Center)



Did you know?

11.8 residents in Aiken county are uninsured. Community Medical Clinic were able to help 341 non duplicated patients in 2022. (Community Medical Clinic)



Did you know?

Based on a reported 16,810 persons in need. 111.1 meals per person were distributed. (Golden Harvest Food Bank)



Did you Know?

\$800 will provide a forensic interview process for two abused children and over 434 interviews were conducted in 2022. (Child Advocacy Center)



Did you know?

\$50 will provide child abuse prevention training for two adults in the community. (Child Advocacy Center)



Did you know?

Aiken Senior Life Services served over 107,000 meals to seniors in 2022. (Aiken Senior Life Services)



Did you Know?

In 2022 31 clients were served with more than 3,500 volunteer hours. (Project Vision)



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Thank you for contributing!