

Program: Boy Scouts of America, Georgia-Carolina Council

Logic Model

Inputs What we will invest	Outputs		Outcomes - Impact		
	Activities - What we will do	Participation – Who we will reach	Short Term Results	Medium Term Results	Long Term Results
<p>The Georgia-Carolina Council invests in the following:</p> <p>Staffing- Professional and support staff whose purpose is to provide guidance to leaders as to how best to work with youth and to provide the necessary record keeping, health and safety logs etc. to safely and effectively operate Scouting programs</p> <p>Resources: Training for volunteers, Training for youth leaders, program materials for advancement, Developed activities for participation,</p> <p>Physical Plant: Camp Properties to have programs and camping as well as a Council Service Center for all other support of volunteers, units and Chartered Partners.</p>	<p>Den/Patrol meetings typically 6-8 youth with adult leaders will work on advancement, team building, cooperation, skill development.</p>	<p>Age specific youth in small groups with common objectives.</p>	<p>Participation in Meeting which include the following outcomes: Social interaction, working toward advancement in rank with intermediate recognition,</p>	<p>Understanding the benefit of project planning and goal setting in the advancement process, earning rank advancement</p>	<p>Confidence, Accomplishment, Contributing member of Society</p>
	<p>Unit Level Meetings, Outings and Events, Recognition Ceremonies</p>	<p>Scouts of a single scouting unit (Larger groups with several den/patrols coming together as a single unit)</p>	<p>Mastery of Scouting skills, leadership skills, citizenship, decision making and teamwork.</p>	<p>Recognition and personal development building the foundation for adulthood. Youth gain more confidence and self-esteem enabling them to be better prepared to be successful academically and in the entry level workplace (first jobs etc.)</p>	<p>A young adult who has been given the necessary tools to be prepared for the next level in life. They will be more likely to be donors, volunteers and engaged parents as well as community leaders.</p>
	<p>Activity Samples: Good Turn Projects Leadership Training Camping Programs Merit/Activity Badges Boards of Review Citizenship Events Health and Safety Training for youth and leaders</p>		<p>Quantitative Results During the worst of the pandemic Scouting programs continued providing hundreds of youth with much needed social interaction. We achieved over 79% retention of existing youth. Scouts Earned 238 Ranks and 537 Merit Badges. About 13% of total membership is now female, thanks to a successful launch of girl programs.</p>	<p>Quantitative Results Scouts met face to face in an outdoor environment providing much needed social interaction, while schools and other activities were virtual only, or not meeting. Over 100 Scouts enjoyed overnight camping experiences at council owned camps. Nearly 1,000 hours of community service were documented, despite the pandemic.</p>	<p>Quantitative Results 23 Scouts earned First Aid, Environmental Science and Kayaking merit Badges. 24 learned to rock climb. Each Scout learned various Soft Skills, including punctuality, teamwork, goal setting, safety, community involvement, salesmanship, public speaking, and others.</p>

Assumptions

2021 should bring about a more normal opportunity to recruit new Scouts.
There should be a pent-up demand as very few new Scouts joined in 2020.
There should be a strong desire for outdoor programs.
The long partnership with the Aiken County United Way is deeply valued and an important part of our success.

External Factors

Yamasee District had a stable representation from the council in 2020, and recruited 2 new dynamic district leaders in Miran Tyrrell and Claude Davis. Covid was a major disruption and impacted large events. The designed structure of Scouting programs, such as the den and patrol with 6-8 youth in each group, allowed Scouting activities to continue in a safe manner. Most of those were conducted in outside environments providing additional safety measures for the youth and volunteers.

The council faced financial challenges, as most did in 2020, but is strong and vibrant and looking forward to the growth that 2021 promises to bring.

Evaluation

2020 was challenging like no previous year. We are so proud of our unit leaders, and professional staff for working together to find ways to deliver programs to hundreds of young people hungry for social and physical activity. Scouting delivered in a big way, and the results are shown in the very strong unit and youth retention results. In addition, while advancements were down, they were fairly stable, showing the level of activity provided by Scouting units.

As a council we maintained our 3-person professional staff, and restructured duties to have 1 focus on fundraising, 1 on program and 1 on membership development. All continue to serve all Scouts in the CSRA, and Mike Shook remains the lead professional for Aiken County and Yamasee District.

We also took over operation of our council Scout Store to better provide goods and services to our Scouts and units, as well as increase the net revenue provided to the council annually for operations. After 6 months we have seen a 56% increase in revenue to the council.