



United Way of
Aiken County, Inc.



2021 IMPACT
REPORT



United Way of Aiken County 2021 Collective Impact Report



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Community Impact Report Overview:

United Way of Aiken County Impacts the lives of real people everyday through the generosity of YOUR donations! Through a network of 30 Partner Agencies and 45 Critical Need Programs, United Way of Aiken County and its Partners serve over 150,000 people in Aiken County. Critical Need Programs range from assistance to elderly, children, victims of abuse, help with vocational training, addiction counseling, afterschool programs and many other services. These critical need programs fall into the four critical need area: Education, Income, Health, and Assistance in Crisis. We greatly appreciate the support that you as donors provide that enable us to continue to provide these services to our community.

A Message From Our Chair:



What a privilege it is for me – a hometown girl -- to have the opportunity to serve as the 2022 Aiken County United Way Board Chair. Visitors often ask me what is the secret sauce that makes our area a great place to live. I tell them the answer is simple, but you can't buy it or ship it, and it's not on Amazon ... we live it. It's called LIVE UNITED. We care about our community; it's a place where people step up to help each other every day, especially during difficult times or responding to critical needs in Aiken County.

For over 70 years, the Aiken County United Way continues to serve our neighbors, co-workers, and families. We deliver results through diversified support of vital agencies and programs and help people every day by working on the underlying causes of problems for a better tomorrow. I invite you to visit our website, www.uwaiken.org, where the 2021 Collective Impact Report, Annual Report, and audit information confirms how real people, real lives are assisted with your generous donations.

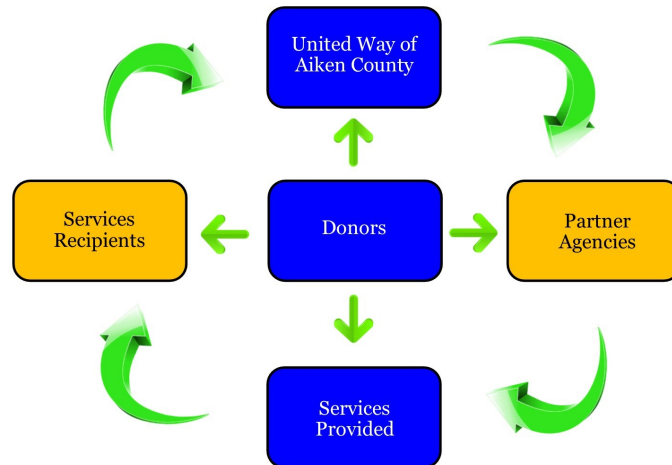
Our United Way builds on community strengths and assets, supports direct-service programs and community-change efforts, and advocates for public-policy changes. As the fundraising organization for 30 partner agencies and 45 critical need programs serving over 200,000 people, it is the most effective and efficient way to aid our friends, neighbors, and community.

Please know we can't make great things happen without people like you, who care about a safer, healthier, and more prosperous community for everyone. I hope you will continue to share our secret sauce by joining or continuing to support our United Way team in making a lasting impact within our community.

Why Give to United Way of Aiken County?

United Way of Aiken County seeks to be the best steward possible of the money entrusted to us. By supporting 30 partner agencies and the 45 critical need programs that they provide to our community, United Way strives to make it possible for everyone in Aiken County has the opportunity for a happy and healthy life.

Why is your donation so important?



Because YOU are the center of our world!!

Your generosity allows us to...

- ☐ Help over 150,000 people in Aiken County every year
- ☐ Support 45 critical need programs
- ☐ Deliver over 300 Be a Bunny Baskets to seniors in our community
- ☐ Equip children in our school system for success

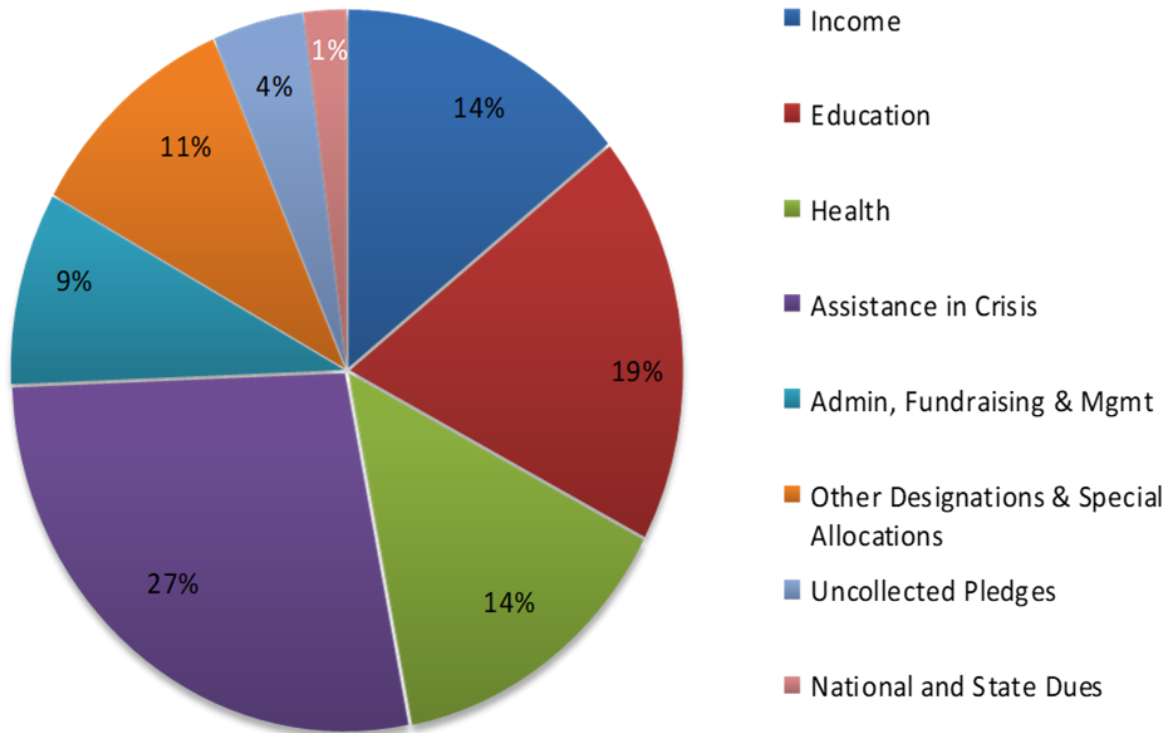
Critical Need Funding

Each year our partner agencies submit funding requests for the critical need programs they run. These applications are thoroughly vetted by our Care Councils, who then recommend funding which is in turn approved by the Executive Committee and Board of Directors. In 2021 United Way of Aiken County provided over \$1.7 Million in funding to 45 critical need programs that serve our community.

Click on the link below to see the complete list of Critical Need Program Funding for 2020.

- [2021 Critical Need Program Funding](#)

Where Does the \$\$ Go?



Partner Agencies and Critical Need Programs

United Way of Aiken County has 30 Partner Agencies who administer 45 Critical Need Programs in Aiken County. These programs each fit into one of our 4 Service Areas: Education, Income, Health, and Assistance in Crisis.

Click on the links below to see complete lists of our Partner Agencies and the Critical Need Programs they provide to the community.

- [Partner Agencies](#)
- [Critical Need Programs](#)

Initiatives and Grants

United Way of Aiken County runs several initiative programs out of its office in Aiken County. In addition to those programs, United Way of Aiken County also administers two grant programs: the SC DSS Grant and FEMA's Emergency Food and Shelter Program. You can click on the icons below to learn more about each of our Initiative and Grant programs.



With events such as Inspirational Tea and Women's Gala, each year Women United Achieve their goals in helping women and children in our community. To learn more about Women United click this link.



With events like Day of Caring Project Vision accomplishes it's goal of improving self efficiency among Aiken Counties homeowners. For more information on Project Vision click this link.



Be A Bunny is our spring outreach initiative for seniors throughout our community. For more information click this link.

What Impact is made?

Through donations from organizations and individuals, United Way of Aiken County and its partner agencies are able to impact over 200,000 people every year in our community. Each of our partners provide a logic model as part of their year end reports. These models show what the program is trying to accomplish, how they plan to do that ,and then the impact of the program on their clients. We have included links to those below.

Agency Logic Models

- ACTS Utilities Logic Model
- ACTS Medical Logic Model
- Aiken Center PEP Logic Model
- Aiken Youth Development Logic Model
- Alley Cats Logic Model
- ASLS Congregate Dining Logic Model
- Best Friend Express & Dial A Ride Logic Model
- Boy Scouts Logic Model
- Brothers & Sisters Logic Model
- CanHope Logic Model
- Child Advocacy Center Logic Model
- Community Medical Clinic Logic Model
- Community Ministry of NA Logic Model
- Children's Place Logic Model
- Cruisers Logic Model
- Cumbee Center Domestic Violence and Shelter Logic Model
- Cumbee Center Sexual Assault Logic Model
- Cumbee Center Counseling Logic Model
- Girl Scouts Logic Model
- Golden Harvest Logic Model
- Help Line Logic Model
- LSCOG Medical Assistance Program Logic Model
- MHA Education, Assistance & Referral Logic Model
- MHA Welcome Baby Logic Model
- Nurture Home Logic Model
- Project VISION Logic Model
- Red Cross Logic Model
- Salvation Army Boys & Girls Club Logic Model
- Salvation Army Emergency Shelter Logic Model
- Salvation Army Social Services Logic Model
- Tri-Development Logic Model
- VITA Logic Model

Did you know??

Are you interested in finding out more about the day to day impact United Way of Aiken County and our Partners have in your community?

If you check out the page to your right or watch the videos below you will find some quick facts about the services and impact we have on the community.

You can also follow us on Facebook, Instagram and Twitter to hear stories about the very real impact your donations have on people in our community.

Impact Videos

- Nurture Home
- Tri-Development
- MAP
- Children's Place



Did you know?

Over 2000 people were served in 2021 by The Salvation Army. (The Salvation Army)



Did you Know?

Cumber Center in Aiken County sheltered 122 clients 2021 with 59 of them being children. (Cumbee Center)



Did you know?

Every \$1 = \$26.11 of patient services including office visits and prescriptions dispensed for patients at no cost. More than 550 patients were served in 2020. (Community Medical Clinic)



Did you know?

2.4 million meals distributed to families in need. (Golden Harvest Food Bank)



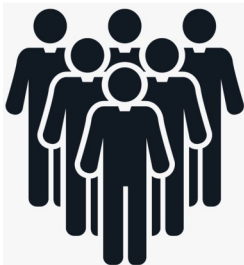
Did you Know?

\$800 will provide a forensic interview process for two abused children and over 400 interviews were conducted in 2021. (Child Advocacy Center)



Did you know?

\$50 will provide child abuse prevention training for two adults in the community. (Child Advocacy Center)



Did you know?

Aiken Senior Life Services served over 10,000 meals to seniors in 2021. (Aiken Senior Life Services)



Did you Know?

In 2021 35 clients were served with more than 2,700 volunteer hours. (Project Vision)



**United Way of
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Thank you for contributing!