



United Way of  
Aiken County, Inc.

**WOMEN  
UNITED**

*Women United* is an affinity group of the  
United Way of Aiken County.

Founded in 2015, Women United is dedicated to transforming the lives of homeless women and children in Aiken County through grant awards that advance their health, safety, education, and economic status.

## *Mission and Focus Areas*

**The Mission is to advance the health, safety, education and economic status of Aiken County's women and children.**

WOMEN UNITED will consider funding programs/projects/initiatives from organizations that demonstrate the ability to achieve measurable results. Priority will be given to projects and organizations that demonstrate a high probability of sustainability beyond the grant period, fostering permanent change and having a long-term positive impact on Aiken County's homeless women and children.

**Grants must impact homelessness in at least one of these four focus areas:**

- ① ***Health*** - Improve access to affordable healthcare and healthy, affordable food options; foster self-esteem, empowerment and self-respect; improve physical and/or mental health and wellness; advance quality of life.
- ② ***Safety*** - Support victims of violence, neglect or poverty; prevent/treat physical, sexual and verbal abuse; provide housing, food and other shelter services; educate women on their rights and ways to help others while ensuring their own safety and well-being.

- ④ ***Education*** - Provide access to quality educational opportunities.
- ④ ***Economic Status*** - Promote economic equity, address financial stability, build financial well-being through financial literacy.

WOMEN UNITED reserves the right to change these criteria in future years and intends to fund different projects each year.

## ***Grant Criteria***

- ④ ***Existing or New Needs***: Address an existing or emerging community need
- ④ ***New Program/Project***: Provide a new, creative approach to a community need; provide innovative but practical approaches to solving community problems; improve existing programs or create new ones
- ④ ***Partnerships***: Pool together smaller efforts among nonprofit organizations to have a high impact in community and eliminate duplication.
- ④ ***Capacity Building***: Foster capacity building among the women and/or children targeted for service, to serve as a useful community model.
- ④ ***Leveraging***: Leverage other funding sources; produce significant results with moderate amount of grant money; demonstrate a base of other support (financial, participatory, and voluntary); efficiently use community resources.
- ④ ***Giving Back***: Promote a sense of community service and giving back among those being served, thereby providing unique opportunities to the community.
- ④ ***Timeliness***: Accomplish definite purpose within specified time period – normally not more than one year.

- Ⓜ *Outcomes:* Show well-planned approach to address important community issues; involve underserved constituencies; provide identifiable outcomes of the proposed project or program; demonstrate specific measurable goals.

### *Eligible Organizations Must Be:*

- Ⓜ Nonprofit tax-exempt under Section 501(c)(3) of the Internal Revenue Code
- Ⓜ Registered as a charitable organization with the SC Secretary of State
- Ⓜ Located in and provide services in Aiken County
- Ⓜ Do not discriminate on the basis of age, race, national origin, ethnicity, gender, physical ability, sexual orientation, political affiliation or religious beliefs
- Ⓜ Demonstrate organizational and financial stability

### *Activities WOMEN UNITED Will Not Fund*

- Ⓜ Capital, endowment or memorial campaigns
- Ⓜ Expenses for travel, legal, fund-raising, special events, or galas
- Ⓜ General operating costs or overhead expenses
- Ⓜ Scholarship requests for individuals
- Ⓜ Training of organization staff
- Ⓜ Private foundations
- Ⓜ Projects for political purposes, religious purposes, or programs requiring religious participation
- Ⓜ Deficit or debt reduction, bridge funding, interim financing, or loans
- Ⓜ Organizations whose goal is to re-grant WOMEN UNITED funding for their own purposes
- Ⓜ Activities outside WOMEN UNITED's focus area(s)
- Ⓜ Programs that take place outside of Aiken County

## *Grant Application Process*

- ⌚ Grant applications are due *Friday, March 31, 2023*
- ⌚ Only on-line applications will be accepted; paper applications, mailed or hand-delivered applications will NOT be considered.
- ⌚ WOMEN UNITED's Executive Committee will screen and evaluate applications' completeness and applicability to WOMEN UNITED's mission, issues of interest, and supported approaches.
- ⌚ WOMEN UNITED's Executive Committee will produce a ballot of no more than five qualified applicants to the WOMEN UNITED membership to vote on recipients.
- ⌚ Recipients will be notified and invited to a WOMEN UNITED Spring Awards Ceremony.
- ⌚ Grant recipients must acknowledge WOMEN UNITED funding on all marking materials. (For example, the marketing materials may state: "Funding assistance provided by United Way of Aiken County Women United Grant Program.")

## *Grant Application*



### **WOMEN UNITED GRANT APPLICATION**

1. ***Organization Description:*** Describe your organization, including current activities and programs, service statistics, strengths, and accomplishments, points of contact, organization's annual operating budget, audit or financial statements, official notice of tax-exempt status
2. ***Program/Project/Initiative Description:*** Describe your intended project. Explain how it aligns with WOMEN UNITED's mission, what specific community needs will be served, and the projected number of women, girls and/or children to be served by the project.

3. ***Intended Outcomes:*** List three key intended outcomes of your project. Describe these outcomes in specific measurable terms (ex. 75% of clients served will be employed within 2 months). What specific process will be used to measure outcomes?
4. ***Grant Program/Initiative Cost:*** What will the project cost to accomplish your projected results?
5. ***Action Plan:*** What is your action plan for the project? Outline the major steps that must be taken to accomplish your project's goals, including staffing and timetable for implementation. Describe key staff, including qualifications relevant to your proposal. Describe the role/use of volunteers in your organization. Describe your organization's staffing structure and experience to deliver the specific program.
6. ***Partnerships:*** Describe the role of collaborating partners (if any) in your project. If applicable, attach a letter from each partner indicating their intent to collaborate on this project.
7. ***Duplication:*** Is there any organization in the community that provides a similar service? If so, how is your project unique?
8. ***Sustainability:*** If applicable, outline your plans for sustaining this project beyond the grant year.
9. ***Partial Funding Impact:*** Since WOMEN UNITED anticipates receiving more requests than can be fully supported, is there a lower level of funding for which you could still accomplish some of your goals. Specify what aspects of your proposal would have to be revised and which goals you would be able to accomplish at this lower funding level.
10. ***Alternate Funding Requirement:*** If your project depends on receipt of additional funding from other sources, provide proof that your organization has already received that additional funding.

📎 Applicants should submit the requested responses and attachments as a PDF file to [kelly@uwaiken.org](mailto:kelly@uwaiken.org) by 5:00 p.m., ***Friday, March 31, 2023. Late applications will NOT be accepted.***