

SPOOKTACULAR

# Soirée

Hosted By :

UNITED WAY OF AIKEN COUNTY, INC.'S  
PROFESSIONAL DIVISION

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Costume Party  
& Auction

SPONSORSHIP PACKAGE

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# LIVE UNITED

**United Way of  
Aiken County, Inc.**



## **Executive Committee**

Gina Booth  
Josh Booth  
Chris Bryant  
Mandy Collins

Danielle Elliott, *Campaign Chair*  
P.K. Hightower  
Dr. Corey Murphy  
Keyatta Priester, *Board Chair*  
Stephen Rawson  
Heather Raynack

Dear Community Friend,

We are writing to request your support for an upcoming event hosted by your United Way of Aiken County's Professional Division. United Way of Aiken County's goal is to make sure that everyone in our community has an equal opportunity to succeed.

Any support you can provide, whether it be through monetary sponsorship, in-kind donations for our silent auction, or even by attending the event yourself, would be greatly appreciated. Your generosity will help make this event a success and allow us to continue providing vital support to those in need in our community.

We offer a variety of sponsorship levels to fit any budget, starting at just \$250. In addition to brand exposure at the event, sponsors will also receive recognition in our event program, on social media, and during the event. This is a great opportunity for you to show your support for our community and make a positive impact on the lives of those in need.

## **Event Committee**

Andrew Siders, *Co-Chair*  
Christy Tyner, *Co-Chair*  
Ellen Luton, *UWAC President*  
Emily Scotten, *Director  
Marketing*  
Geneva Wright, *Director of  
Resource Development*

We would be honored to have your support at The Spooktacular Soiree. The event will be held at Woodside Country Club located in Aiken, SC on October 26, 2024, from 7:00 p.m.- 11:00 p.m. EST. It is sure to be a night of fun and fundraising.

More details about the event are included in the sponsorship packet. Please let us know if you are interested in sponsoring the Spooktacular Soiree or if you have any questions. You can reach Geneva K. Wright, Director of Resource Development at [geneva@uwaiken.org](mailto:geneva@uwaiken.org) or by phone at 803.648.8331 ext. 2140. Thank you in advance for your support and for helping us make a difference in Aiken County.

Sincerely,



United Way of Aiken County Professional Division Chairs  
Christy Tyner and Andrew Siders

For more information  
Geneva K. Wright  
803.624.3523  
[geneva@uwaiken.org](mailto:geneva@uwaiken.org)

# ABOUT THE EVENT

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## EVENT INFORMATION

- Venue: Woodside Country Club
- Attire: Costume
- Buffet Dinner
- Costume Competition
- Silent Auction
- Bar
- Dancing
- Admission: \$100 per ticket

## EVENT TIMELINE

- 7:00pm - Check-In
- 7:30pm - Dinner
- 7:30pm - Silent Auction Opens
- 8:00pm - Open Dance Floor
- 9:00pm - Costume Contests
- 9:30 pm - Silent Auction Closes

## WHY SPONSOR?

- Advertise business throughout the planning and execution of this event.
  - Support your local United Way.
  - Help us offset the cost of planning this event to benefit charity.
  - Enjoy an evening out with your family, friends, colleagues and/or business partners.
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# SPONSORSHIP OPPORTUNITIES

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## LEVELS:

### PREMIER

**\$2500**

Logo or Name Listed on Social Media  
Logo or Name Listed on Advertisement  
Logo or Name Listed on Visual Display  
Acknowledgement During Program  
Live Greeting by Corporative Representative  
16 Tickets

### DIAMOND

**\$1500**

Logo or Name Listed on Social Media  
Logo or Name Listed on Advertisement  
Logo or Name Listed on Visual Display  
Acknowledgement During Program  
8 Tickets

### PLATINUM

**\$1000**

Logo or Name Listed on Social Media  
Logo or Name Listed on Visual Display  
Acknowledgement During Program  
6 Tickets

### GOLD

**\$500**

Name Listed on Social Media  
Name Listed on Visual Display  
Acknowledgment During Program  
2 tickets

### SILVER

**\$250**

Name Listed on Social Media  
Name Listed on Visual Display

**SUBMIT SPONSORSHIP FORM, LOGO AND/OR BUSINESS NAME AND  
PAYMENT BY OCTOBER 1, 2024**

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# SPONSORSHIP LEVELS

Submit sponsorship form, logo and/or business name and payment by October 1, 2024

**BUSINESS NAME** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Premier - \$2500**

**Diamond - \$1500**

**Platinum - \$1000**

**Gold - \$500**

**Silver - \$250**

We are unable to sponsor, but we would like to purchase tickets.

We are unable to attend, but please accept this donation or auction item.

**DONATION** \_\_\_\_\_ **AMOUNT \$** \_\_\_\_\_

**AUCTION ITEM** \_\_\_\_\_

**VALUE \$** \_\_\_\_\_

## THANK YOU

Geneva K. Wright

Director of Resource Development

803.648.8331 ext. 2140

geneva@uwaike.org

**United Way of Aiken County**

**P.O. Box 699, Aiken, SC 29802**